



Role Specification

Role: School Governor – Marketing Committee Member

Role Type: Voluntary

School: Pilgrims Pre-Prep School, Bedford

Commitment: 2–4 hours per term

Overview:

Pilgrims Pre-Preparatory is seeking a School Governor to join our Marketing Committee. This is an ideal opportunity for an individual with a business or marketing background, who can contribute time, energy and valuable insights. You'll have the chance to provide input and serve as a sounding board in the development of our marketing strategy, helping the school achieve its mission through effective marketing initiatives. As a governor on the Marketing Committee, you will play a crucial role in reviewing and guiding the school's marketing efforts to ensure they align with our strategic goals and effectively promote the unique values of Pilgrims Pre-Preparatory School.

Responsibilities:

- **Strategic Oversight:**
 - Collaborate with the committee to contribute to the development and evaluation of the school's marketing strategy.
 - Support the school in setting strategic goals for marketing and growth.
 - Uphold the values and objectives of the school
- **Performance Accountability:**
 - Provide oversight to ensure the effective delivery of marketing activities in line with strategic priorities.
 - Ensure responsible use of resources to maximise the impact of initiatives.
- **Committee Engagement:**
 - Attend one committee meeting per term (approximately 2 hours of time each term, including meeting attendance and preparation).
 - Engage actively in committee discussions, offering insights from a business or marketing perspective.

Ideal Candidate:

This role would suit an individual with a background in business management, strategic thinking and planning, or in strategic marketing and tactical implementation.

We welcome candidates with good communication skills, a collaborative mindset, and a commitment to supporting the educational values and objectives of Pilgrims School. Familiarity with the independent school sector is beneficial but not required.

Commitment:

This role requires approximately 2–4 hours per term, which includes attending the termly marketing committee meeting and any necessary preparation or follow-up.

To learn more about Pilgrims visit www.pilgrims-school.info

If you are interested in becoming a part of our dedicated governance team, helping to shape the future of Pilgrims School, and have the relevant experience and skills, we encourage you to apply.

To Apply:

Please email Sarah Wheeler, Pilgrims Chair of Governors on Sarah.Wheeler@pilgrims-school.org.uk

Include a copy of your current CV, a short summary of your relevant experience and why you are interested in this role.